



11-13 JULY 2024 KUALA LUMPUR, MALAYSIA

# 5<sup>th</sup> WORLD CONGRESS OF PAEDIATRIC OPHTHALMOLOGY & STRABISMUS

*in conjunction with*

14<sup>TH</sup> MALAYSIAN SOCIETY OF OPHTHALMOLOGY ANNUAL SCIENTIFIC MEETING (14<sup>TH</sup> MSO-ASM)

## SPONSORSHIP PROSPECTUS



HOST



CO-HOST



SUPPORTED BY



# WCPOS V 2024 SPONSORSHIP PROSPECTUS

## INTRODUCTION

ANNOUNCING THE 5<sup>TH</sup> WORLD CONGRESS OF PAEDIATRIC OPHTHALMOLOGY AND STRABISMUS IN CONJUNCTION WITH 14<sup>TH</sup> MALAYSIAN SOCIETY OF OPHTHALMOLOGY ANNUAL SCIENTIFIC MEETING (14<sup>TH</sup> MSO-ASM) WHICH WILL BE HELD IN KUALA LUMPUR FROM JULY 11<sup>TH</sup> – 13<sup>TH</sup> 2024.

Following on from the success of the previous four WCPOSs, we expect an attendance of more than 2,000 delegates from all over the globe. Many of the delegates have strong buying power and influence on purchasing decisions.

This is the perfect opportunity to reach these ophthalmologists in a live setting whilst aligning your company with a world-renowned professional society.

At the Congress in Kuala Lumpur, WCPOS has developed multiple opportunities for Industry, offering multiple engagement options.

The Congress Organizing Committee is determined to provide the utmost recognition to the package sponsors for their generous support.

## INCLUDED IN ALL SPONSORSHIP PACKAGES ARE THE FOLLOWING:

Company name and logo on sponsor acknowledgment boards, which will be prominently displayed throughout the congress venue

Use of congress logo on company communications relating to the WCPOS V 2024 Congress.

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Pocket Programme

Connect with us for more information on sponsorship opportunities.

Ms Jeanie Mak  
Congress Manager  
Email: [sponsorship@wcposv2024.org](mailto:sponsorship@wcposv2024.org)



## SPONSORSHIP PACKAGES

Every tier is carefully designed and curated to attain optimal exposure and benefit.

<b>SOLD</b>	<b>DIAMOND</b>	<b>USD 170,000 EXCLUSIVE</b> <b>USD 130,000 NON-EXCLUSIVE</b>
	<b>PLATINUM</b>	<b>USD 90,000</b>
	<b>GOLD</b>	<b>USD 50,000</b>
	<b>SILVER</b>	<b>USD 30,000</b>
	<b>BRONZE</b>	<b>USD 20,000</b>



# DIAMOND SPONSORSHIP PACKAGES (USD 170,000 EXCLUSIVE)

1. SATELLITE SYMPOSIA	<ul style="list-style-type: none"> <li>- Two 60-minute lunchtime satellite symposia in the lecture hall on two different days</li> <li>- The exact schedule of the symposia will be assigned by the organizers who shall endeavor to accommodate the needs of every diamond sponsor.</li> <li>- Food and beverage provided for the audience attending the sponsored symposia will be borne by sponsor, paid directly to the organizer.</li> </ul>
2. EXHIBITION SPACE	<ul style="list-style-type: none"> <li>- 54 sqm booth</li> <li>- 30 complimentary exhibitor badges</li> <li>- <b>Please Note:</b> Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer</li> </ul>
3. CONGRESS DINNER	<ul style="list-style-type: none"> <li>- Four complimentary tickets</li> </ul>
4. CONGRESS APP	<ul style="list-style-type: none"> <li>- Acknowledgment as a Sponsor for the App</li> </ul>
5. DELEGATE BAG	<ul style="list-style-type: none"> <li>- Company logo will be printed (1 color) on the delegate bag along with the congress logo.</li> </ul>
6. DELEGATE BAG INSERT	<ul style="list-style-type: none"> <li>- Up to three promotional leaflets/flyers in A4/A5/B5 size and not more than 150 gsm for each leaflet/flyer</li> </ul>
7. POCKET PROGRAMME	<ul style="list-style-type: none"> <li>- One Full-page Advertisement</li> </ul>
8. DEDICATED EBLAST	<ul style="list-style-type: none"> <li>- Two dedicated eBlasts sent to the delegate list.</li> </ul>
9. SOCIAL MEDIA PLATFORMS	<ul style="list-style-type: none"> <li>- Four posts on WSPOS and MSO Social Media Platforms.</li> </ul>
10. LOGO LINK	<ul style="list-style-type: none"> <li>- Logo link on the congress website to company website</li> </ul>
11. USE OF CONGRESS LOGO	<ul style="list-style-type: none"> <li>- Use of congress logo on company communications relating to the WCPOS 2024 Congress</li> </ul>
12. ENHANCEMENT ITEMS	<ul style="list-style-type: none"> <li>- 20% discount on additional sponsorship items and on-site items on the enhancement item list</li> </ul>



## PLATINUM SPONSORSHIP PACKAGES - USD 90,000

1. SATELLITE SYMPOSIA	<ul style="list-style-type: none"> <li>- One 60-minute lunchtime satellite symposium and One 30-minute breakfast symposium in the lecture hall on two different days</li> <li>- The exact schedule of the symposia will be assigned by the organizers who endeavor to accommodate the needs of every platinum sponsor as much as possible</li> <li>- Food and beverage provided for the audience attending the sponsored symposia will be borne by sponsor, paid directly to the organizer.</li> </ul>
2. EXHIBITION SPACE	<ul style="list-style-type: none"> <li>- 36 sqm booth</li> <li>- 15 complimentary exhibitor badges</li> <li>- <b>Please Note:</b> Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer</li> </ul>
3. CONGRESS DINNER	<ul style="list-style-type: none"> <li>- Two complimentary tickets</li> </ul>
4. DELEGATE BAG INSERT	<ul style="list-style-type: none"> <li>- Up to two promotional leaflets/flyers in A4/A5/B5 size and not more than 150 gsm for each leaflet/flyer</li> </ul>
5. POCKET PROGRAMME	<ul style="list-style-type: none"> <li>- One Full-page Advertisement</li> </ul>
6. DEDICATED EBLAST	<ul style="list-style-type: none"> <li>- One dedicated eBlast sent to the delegate list.</li> </ul>
7. SOCIAL MEDIA PLATFORMS	<ul style="list-style-type: none"> <li>- Two posts on WSPOS &amp; MSO Social Media Platforms.</li> </ul>
8. LOGO LINK	<ul style="list-style-type: none"> <li>- Logo link on the congress website to company website</li> </ul>
9. USE OF CONGRESS LOGO	<ul style="list-style-type: none"> <li>- Use of congress logo on company communications relating to the WCPOS 2024 Congress</li> </ul>
10. ENHANCEMENT ITEMS	<ul style="list-style-type: none"> <li>- 10% discount on additional sponsorship items and on-site items on the enhancement item list</li> </ul>



## GOLD SPONSORSHIP PACKAGES - USD 50,000

1. SATELLITE SYMPOSIUM	<ul style="list-style-type: none"><li>- One 30 minute breakfast symposium</li><li>- The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every gold sponsor as much as possible</li><li>- Food and beverage provided for the audience attending the sponsored symposia will be borne by sponsor, paid directly to the organizer.</li></ul>
2. EXHIBITION SPACE	<ul style="list-style-type: none"><li>- 18 sqm booth</li><li>- 10 complimentary exhibitor badges</li><li>- <b>Please Note:</b> Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer</li></ul>
3. DELEGATE BAG INSERT	<ul style="list-style-type: none"><li>- One promotional leaflets/flyers in A4/A5/B5 size and not more than 150 gsm for each leaflet/flyer</li></ul>
4. POCKET PROGRAMME	<ul style="list-style-type: none"><li>- One half-page ad in the Pocket Programme.</li></ul>
5. SOCIAL MEDIA PLATFORMS	<ul style="list-style-type: none"><li>- Two posts on WSPOS and MSO Social Media Platforms.</li></ul>
6. LOGO LINK	<ul style="list-style-type: none"><li>- Logo link on the congress website to company website</li></ul>
7. USE OF CONGRESS LOGO	<ul style="list-style-type: none"><li>- Use of congress logo on company communications relating to the WCPOS 2024 Congress</li></ul>
8. ENHANCEMENT ITEMS	<ul style="list-style-type: none"><li>- 10% discount on additional sponsorship items and on-site items on the enhancement item list</li></ul>



## SILVER SPONSORSHIP PACKAGES - USD 30,000

1. BOOTH	- 9 sqm booth
2. SIGNAGE	- Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app and e-newsletters
3. POCKET PROGRAMME	- Half-page ad in the Pocket Programme
4. LOGO LINK	Logo link on congress website to company website
5. DELEGATE BAG INSERT	One promotional leaflets/flyers in A4/A5/B5 size and not more than 150 gsm for each leaflet/flyer
6. USE OF CONGRESS LOGO	- Use of congress logo on company communications relating to the WCPOS 2024 Congress


## BRONZE SPONSORSHIP PACKAGES - USD 20,000

1. BOOTH	- 9 sqm booth
2. SIGNAGE	- Company logo on congress flyers, booth, backdrops in registration area, signage in congress venue, congress app and e-newsletters
3. LOGO LINK	- Logo link on congress website to company website



## SPONSORSHIP ITEMS

A sponsorship package that can be customized to align more closely with your specific needs, preferences and goals

SCIENTIFIC PROGRAM ITEMS		
SPONSORED PROGRAMS		USD
<b>A1</b> Wet Laboratory Instructional Course		30,000
<p>These wet labs allow delegates to learn and practice new surgical techniques to prevent and manage complications. Sponsors will have the opportunity to hold a wet lab session in a room seating from 15-30 delegates. Each session will be of 120-minute duration. It is the responsibility of the sponsors to arrange all instructors and equipment necessary for the wet lab sessions. Utility services such as electricity and cleaning services are to be provided at sponsors' own expense.</p>		
<b>A2</b> Lunch Symposium		25,000
<p>Sponsors will have the opportunity to hold a lunch symposium in a lecture hall. The session will be of 60-minute duration and the exact symposium schedule will be assigned by the organizer. Food and beverage provided for the audience attending the sponsored symposia will be borne by sponsor, paid directly to the organizer.</p>		
<b>A3</b> Breakfast Symposium		<b>50 pax room capacity:</b> 5,000  <b>100 pax room capacity:</b> 10,000 not including breakfast
<p>Sponsors will have the opportunity to hold a breakfast symposium in a lecture hall. The session will be 30-minutes in duration and the exact symposium schedule will be assigned by the organizer. Food and beverage provided for the audience attending the sponsored symposia will be borne by sponsor, paid directly to the organizer.</p>		
BRANDING ITEMS		
<b>A4</b> Advertisement in the Pocket Program		
 Inside of Back Cover <ul style="list-style-type: none"> <li>• Run of Book (Full Page)</li> <li>• Run of Book (Half Page)</li> </ul>		2,000 1,500 1,000
<b>A5</b> Dedicated e-Blast		2,000
<p>A dedicated eblast to all delegates. The message will be sent once on a single congress day selected by the sponsor, provided the schedule allows. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.</p>		
<b>A6</b> Coffee Break		8,000 per day
<p>Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon. The exact coffee break schedule will be assigned by the organizer. Signage with the sponsor's logo will be erected in the coffee station during the break.</p>		
OTHERS		
<b>A7</b> Speaker Ready Room		7,500
<p>The sole sponsor's logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker Ready Room exclusively.</p>		
<b>A8</b> E-Poster Platform		10,000
<p>There will be a designated area in the congress venue for e-posters. The e-poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The sole sponsor's name and logo will be prominently displayed on the touch-screen monitors. The sponsor will be acknowledged in the Pocket Programme next to details of the e-poster platform.</p>		
<b>A9</b> Exhibition Space		5,000
<p>9 sqm Exhibition Booth  <b>Please Note:</b> Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer</p>		

